

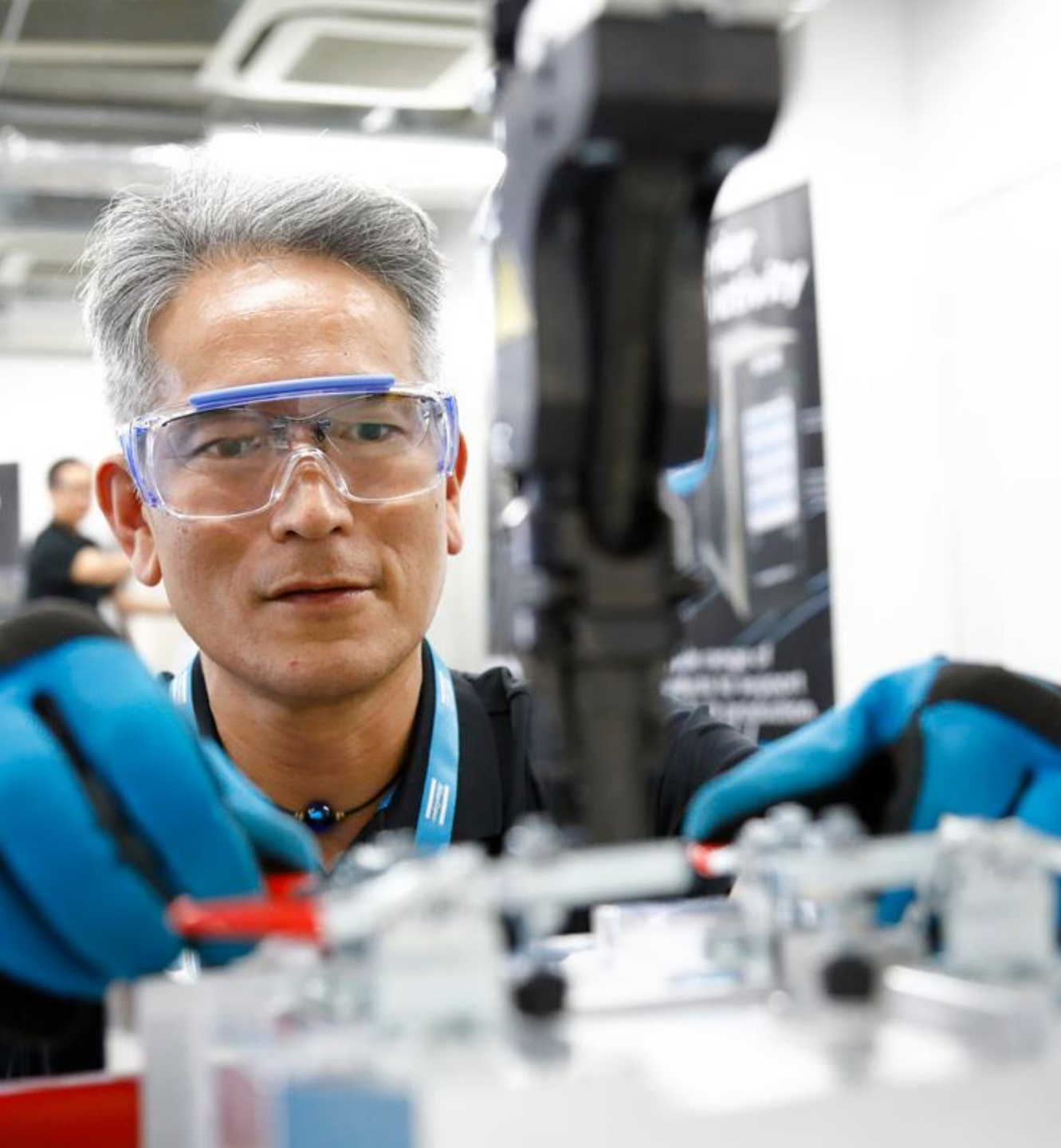


Atlas Copco



Home of
Industrial Ideas

Atlas Copco Group presentation



This is Atlas Copco



Customers in **182** countries



39 000 employees in **71+** countries



Established in **1873** Stockholm, Sweden



Turnover of nearly **104** BSEK / **10** BEUR



Operating margin of **21.1%**

A decentralized Group

BOARD OF DIRECTORS

PRESIDENT AND CEO

GROUP MANAGEMENT
BUSINESS AREAS AND CORPORATE FUNCTIONS



COMPRESSOR
TECHNIQUE

- Compressor Technique Service
- Industrial Air
- Oil-free Air
- Professional Air
- Gas and Process
- Medical Gas Solutions
- Airtec



VACUUM
TECHNIQUE

- Vacuum Technique Service
- Semiconductor Service
- Semiconductor
- Scientific Vacuum
- Industrial Vacuum
- Semiconductor Chamber Solutions



INDUSTRIAL
TECHNIQUE

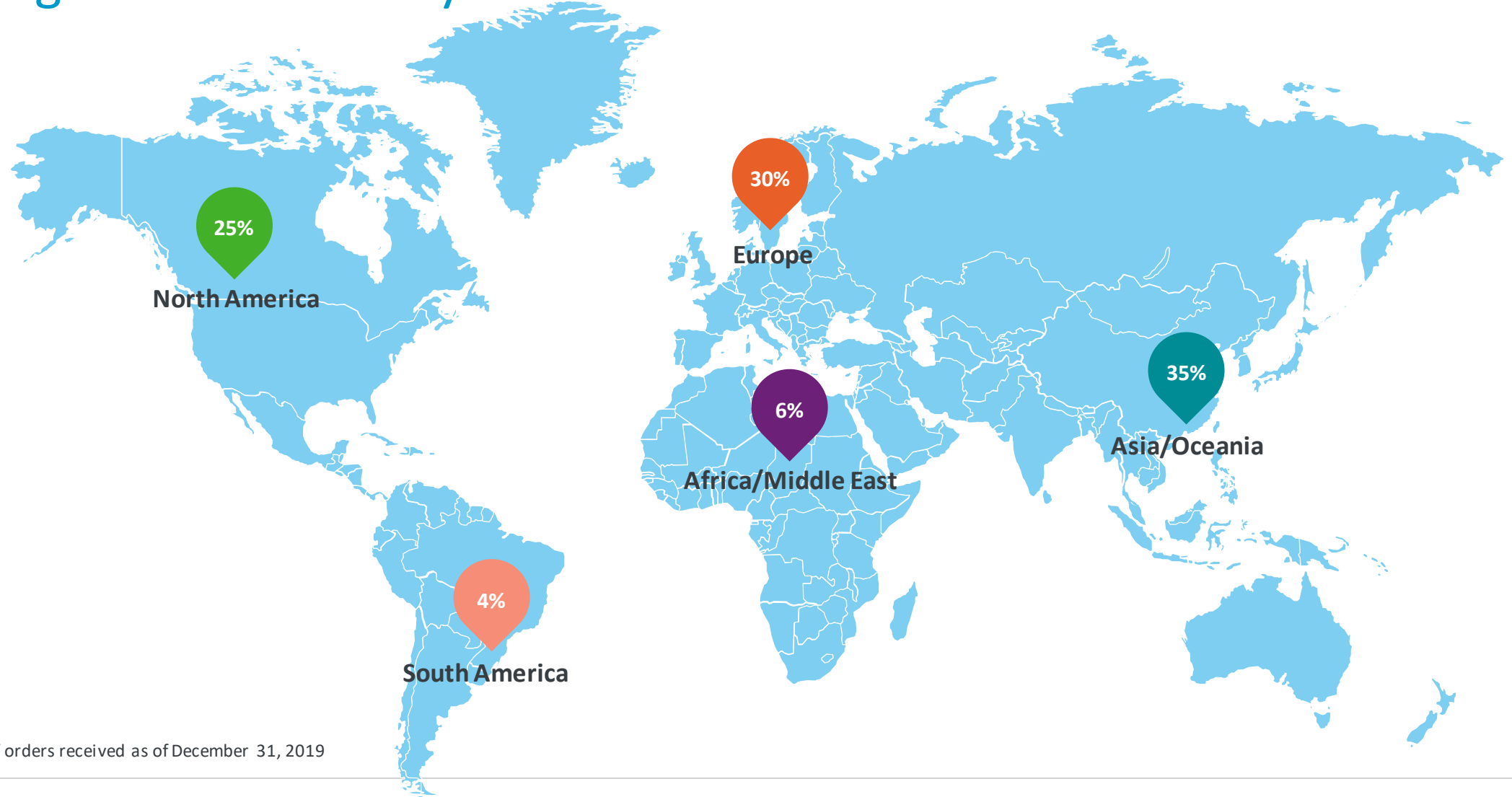
- Industrial Technique Service
- MVI Tools and Assembly Systems
- Industrial Assembly Solutions
- Machine Vision Solutions
- Chicago Pneumatic Tools
- General Industry Tools and Assembly Systems



POWER
TECHNIQUE

- Power Technique Service
- Specialty Rental
- Portable Air
- Power and Flow

Serving customers everywhere

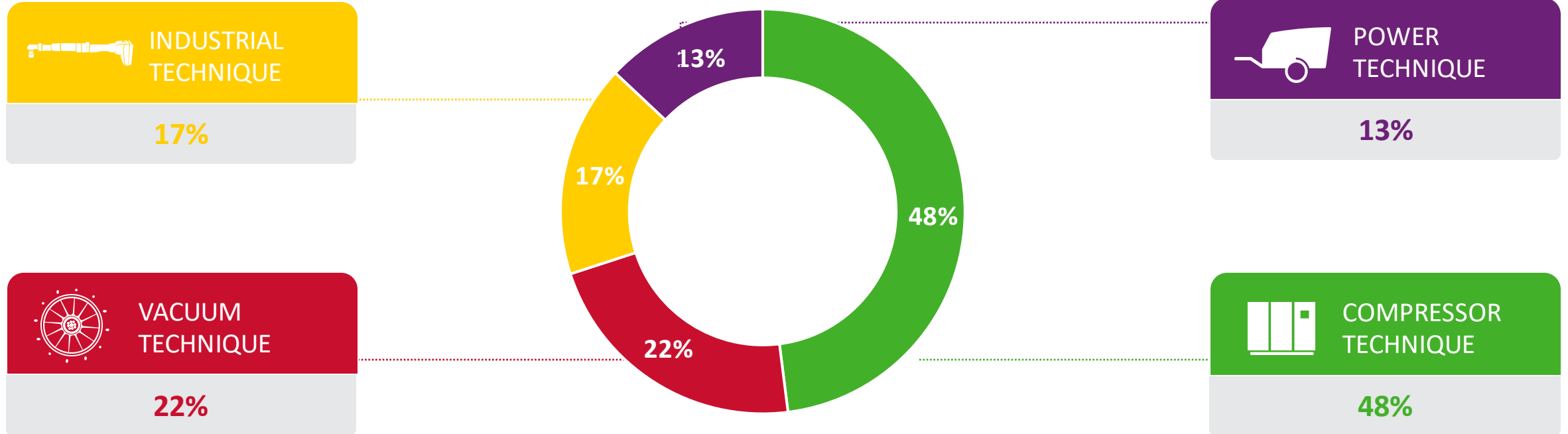


Percentage of orders received as of December 31, 2019

A portfolio of strong brands

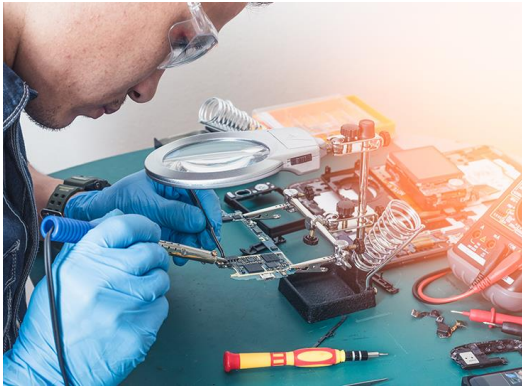


Orders received per business area



*Share of Group orders received 12 months ending December 2019.

Customers in all industries





Compressed air is everywhere



Our energy efficient compressors are trusted by customers in all industries to deliver clean air with perfect accuracy.





Connectivity as a state of mind



We work side-by-side with our customers to develop tools and solutions for smart and efficient factories.





Adding value with vacuum



Our leading vacuum and abatement solutions enable digitalization and the Internet of Things.





Powering the world



Our innovative tools and power equipment solutions are built to cope with the toughest situations.





The future of service



Our service engineers use the latest technologies and tools to predict maintenance needs and secure uptime.



Atlas Copco

Atlas Copco

Atlas Copco Equipment Egypt

Atlas Copco
Equipment Egypt



Serving Egypt Industry for almost 70 years



Egypt History Milestones



Atlas Copco Egypt Region



147+

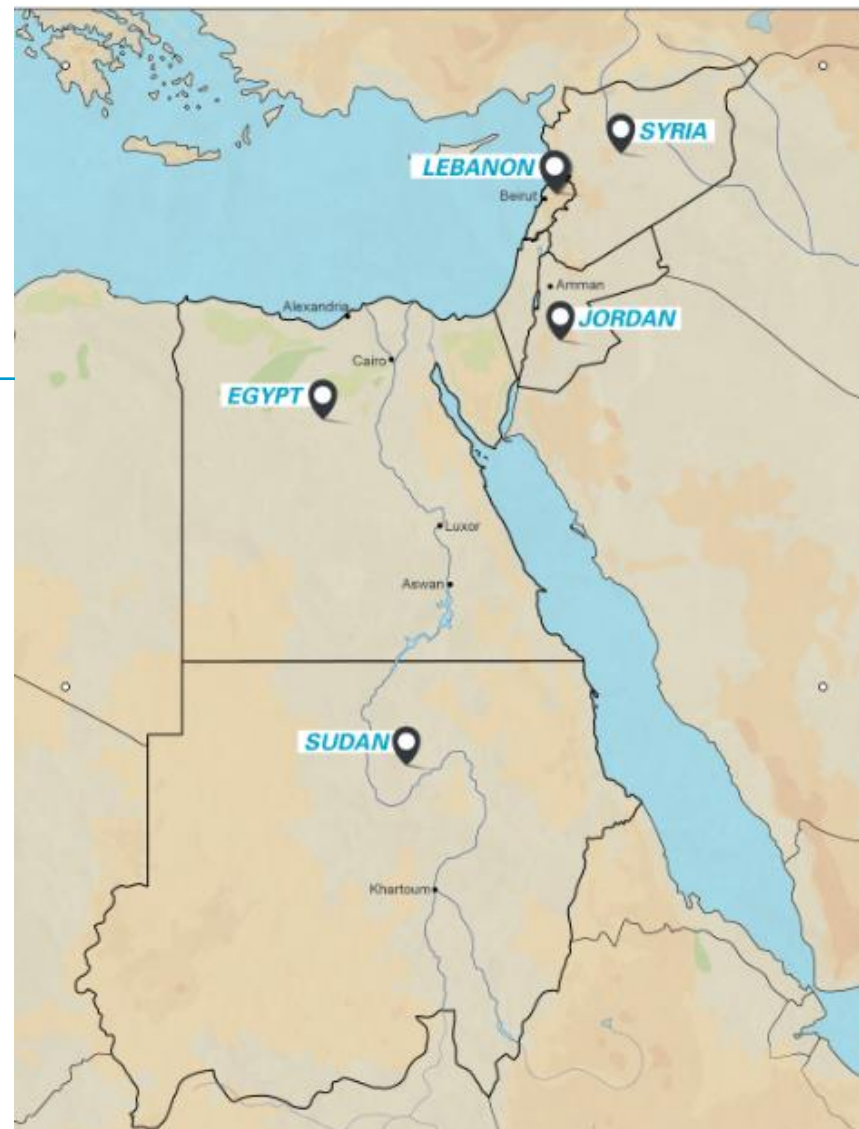
Employees



Customer Centers

1. Atlas Copco Equipment Egypt S.A.E. - **127**
2. Atlas Copco Service Egypt (+ Hub) - **18**
3. Atlas Copco Levant - **2**

We host all other's BA's employees operating in Egypt



Atlas Copco in Egypt

- In Egypt we have **70 years'** experience in the air compressor sales and service industry.
- In 1999, we established our first operation in Cairo with a branch at Alex
- We are the direct sales, service and marketing in Egypt providing high quality air and gas compressors.
- The business is backed up by a nationwide sales & maintenance distribution network in Egypt, Syria (**On-Hold**), Jordan, Lebanon & North Sudan.



Did you know

1950

Atlas Copco in Egypt goes back to the early fifties through a trading house in Sweden operating the business in Egypt under the name of the “Egyptian Swedish trading Company” (ESTC).



1960

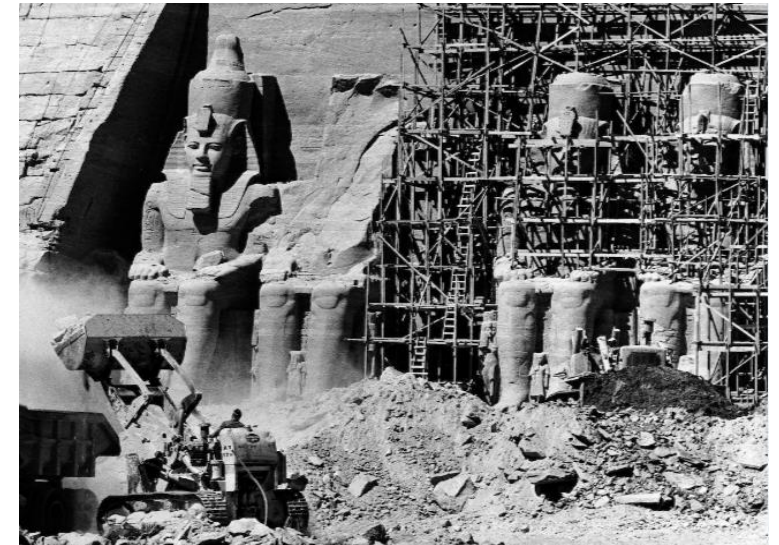
Atlas Copco compressors & drilling equipment were used for the construction of the High Dam project in Aswan, one of the greatest projects of the 20th century and in the history of Egypt and Africa



1964

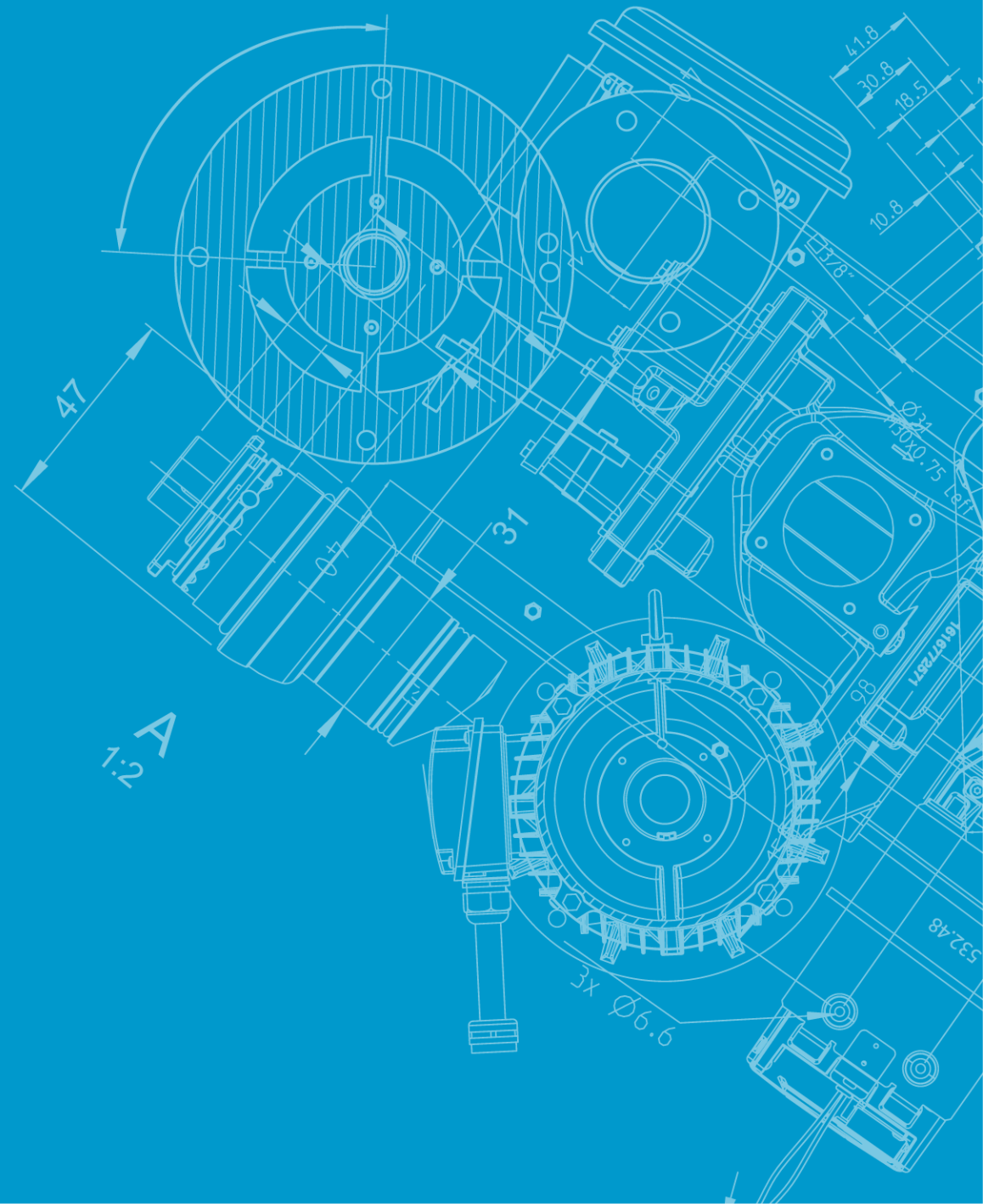
Twin temples built more than 3,200 years ago by Ramses II as monuments to himself and his queen Nefertari at the Great Temple of Abu Simbel being rescued & re-assembled by Atlas Copco equipment after being moved to a new higher location to avoid being submerged by the rising waters of the river Nile following construction of the Aswan High Dam

<https://www.facebook.com/AtlasCopcoEgypt/posts/2234761716594309>



Marketing & Social events

Employee & Society Engagement



Swedish National Day

- Annual participation in the Swedish National Day
- **Brand awareness** to broader society: (gov. & private sector, diplomatic & civil society)
- **Promoting Swedish brands** available in the Egyptian market
- **Good media relation presence** thru ads & press releases in “Egyptian Gazette” local newsletter in its special annual supplement on the occasion
- PR topics :Atlas Copco Egypt history milestones - strategic pillars – sustainability – innovation- vital role in keeping society running during times of crisis...etc
- Brand positioning presence through local publications and visuals



Internship

- Internship program with ACES- **student-run organization** boosting a community of more than **35,000 engineers** including graduates, undergraduates
- Aiming to develop their **technical & non-technical skills**
- Internship is a substantial part of **our CSR** as it serves the development of young members of our society
- Internship is one of **our employer branding activities**
- **Winter/ summer programs** arranged for learning students from the faculty of engineering coming from different universities.
- Interactive training programs via **theoretical awareness sessions -VR demo- workshop practical sessions**
- **Annual Seminar** is held at the university for raising their competence/ awareness for Atlas Copco solutions and technologies
- The main aim is to create **brand awareness- develop students' loyalty** who would turn to be our **future employees or loyal customers**.



Employee Activities

- State of the company
- Employee Recognition & Awards (Employee of month/Year)
- Team building
- Ramadan Iftar
- Farewell parties
- Regular “Monthly Breakfast”
- Family day



A technical drawing of a circular industrial component, possibly a pump or motor housing, is overlaid on a blue triangular graphic in the bottom-left corner. The drawing includes various dimensions and labels such as '3900 (±0.3)', '1390 (±0.3)', '1630 (±0.2)', 'C-C (1:3)', 'Ø10', 'Ø12', '10.8', '18.5', '20.8', '110.5', and '41.8'.

Community Engagement

Community engagement: Water for All



2020 W4A Project



Our CSR projects in Egypt –

- cooperating in delivering clean water, sanitation and hygiene facilities to remote villages in upper Egypt ,
Each 1 EGP Donated by employee Atlas Copco donate 2 EGP , Bottom line is to improve the quality life of children and their communities.

Our Partner – Misr ELkhier

- a non-profit development institution established in 2007 with the objective of developing the Egyptian individual in a comprehensive manner. Six key areas have been selected for human development namely: Health, Education, Scientific Research, Social Solidarity, Aspects of Life and Integrated development

First Project – Minia Governor - 2018

- the amount by Atlas Copco Egypt to reach a total aver. 326,000 EGP (19,200 Euro)
- Managed successfully to deliver access to clean drinking water to approximately **29,178 person**.

Current Project – Suhag Governor – 2020/21.

- The amount by Atlas Copco to reach a total average 578,000 EGP (31,553 Euro)
- Extending water connection for 2,000 Meter.
- Cover 50,039 person
- Expect to be completed by June 2021.

“Water for All project” story

- **Atlas Copco Egypt** in association with "Misr El kher" - one of the well known organization in the CSR projects in Egypt - cooperated in delivering clean water, sanitation and hygiene facilities to **remote villages in upper Egypt**
- The project was funded by Atlas Copco Egypt employees donations -matched by twice the amount by Atlas Copco Group to reach a total # **300,000 EGP**
- Managed successfully to deliver access to clean drinking water to approximately **28,000 person.**
- **Bottom line** is to improve the quality life of children and their communities.
- Read the project news [here!](#)



Atlas Copco

